



# The National Writing Project

## Spring Meeting 2008

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***THERE IS A STRONG LOGIC,  
AND A HIGH DEGREE OF LEVERAGE,  
TO THE FEDERAL INVESTMENT  
IN THE NATIONAL WRITING PROJECT***



~ 16,000,000 students  
in the classrooms of NWP teachers



~ 92,000 Teachers per year



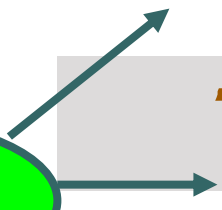
~ 7000 Active Teacher Consultants



200 NWP Sites



FEDERAL  
\$21.5 m



The NWP National Infrastructure



***THE NWP IS NOT JUST ANOTHER  
PROFESSIONAL DEVELOPMENT  
“PROJECT.”***

***IT IS A NATIONAL  
PROFESSIONAL DEVELOPMENT  
INFRASTRUCTURE  
THAT SUPPORTS  
A NETWORK OF 200 SITES.***



~ 16,000,000 students  
in the classrooms of NWP teachers



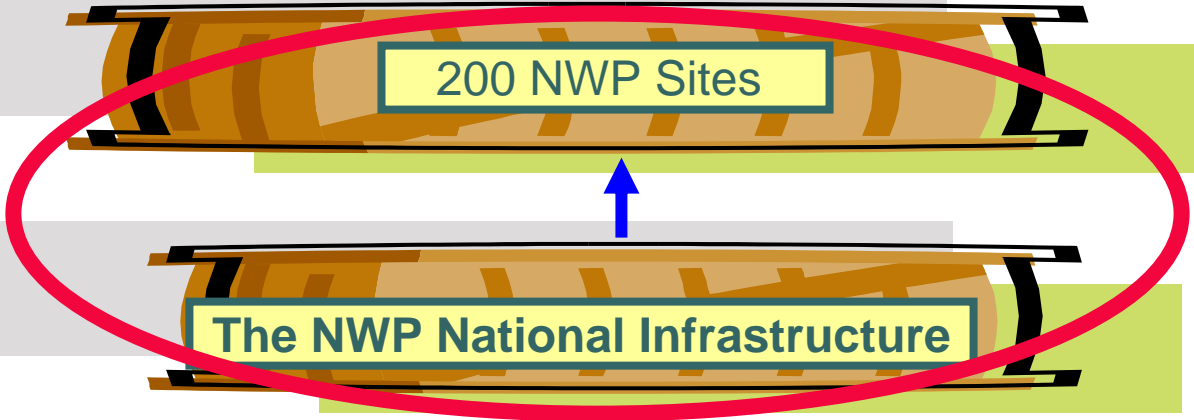
~ 92,000 teachers per year



~ 7000 Teacher Consultants

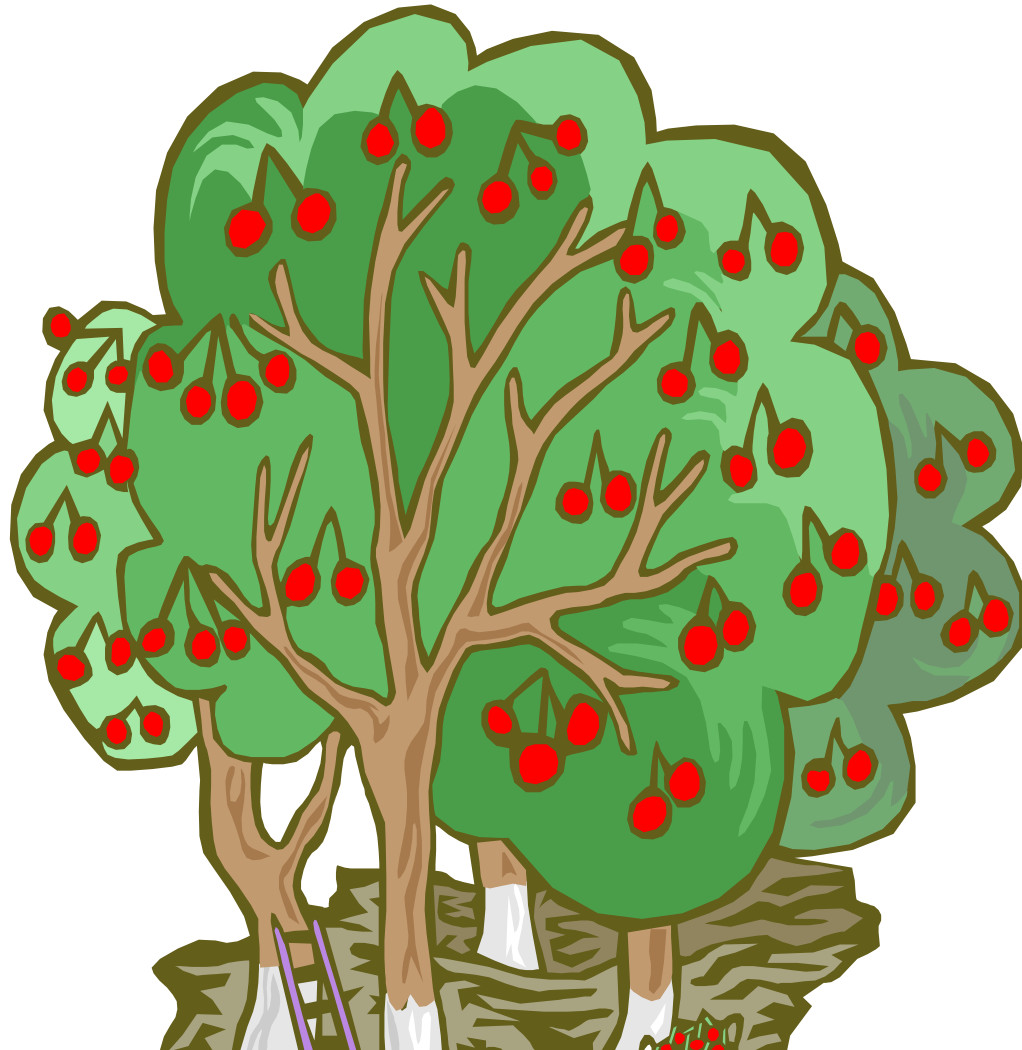


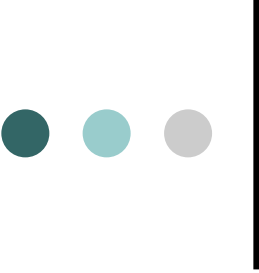
200 NWP Sites



The NWP National Infrastructure

An infrastructure that supports 200 sites is like a tree that grows 200 apples.

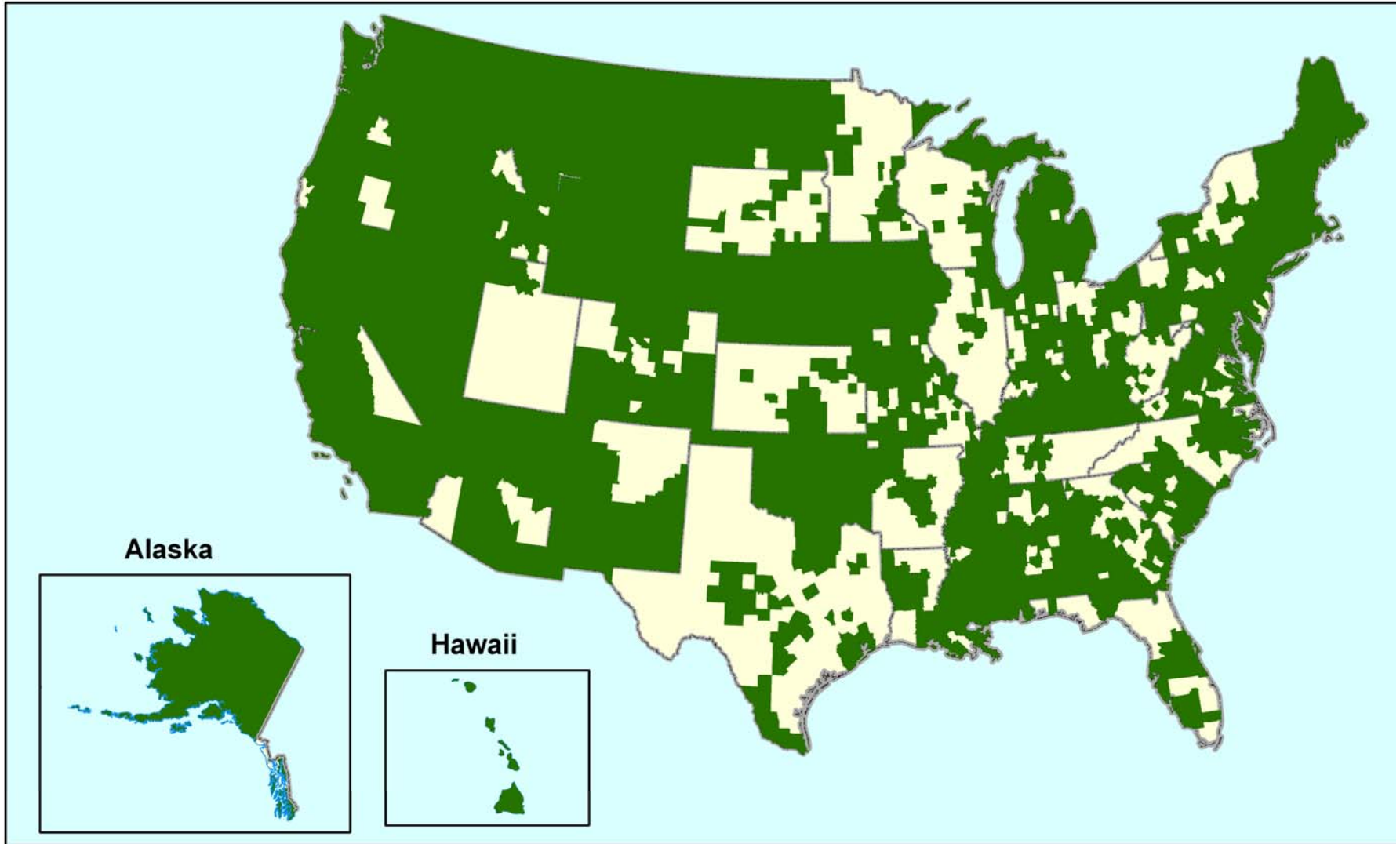


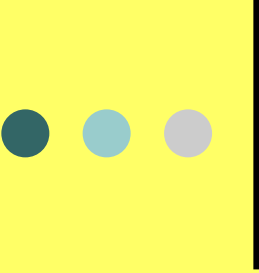


The NWP has created a national professional development infrastructure that supports the work of 200 sites. The NWP infrastructure includes the following key features:

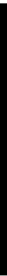
- National leadership and administration
- Centralized fundraising
- Community building: Annual meetings, retreats, etc.
- Leadership development
- Special initiatives
- Support and technical assistance
- Site review and quality control
- Research and evaluation

The NWP infrastructure provides the potential for full national coverage.





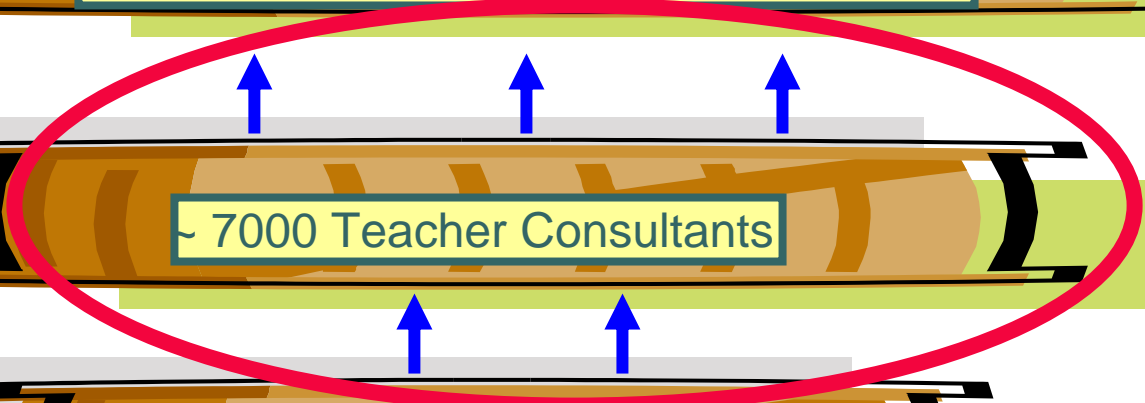
***THE NWP NATIONAL  
NETWORK OF 200 LOCAL  
SITES CREATES THE  
CAPACITY TO SERVE LARGE  
NUMBERS OF TEACHERS.***



~ 16,000,000 students  
in the classrooms of NWP teachers



~ 92,000 Teachers



~ 7000 Teacher Consultants



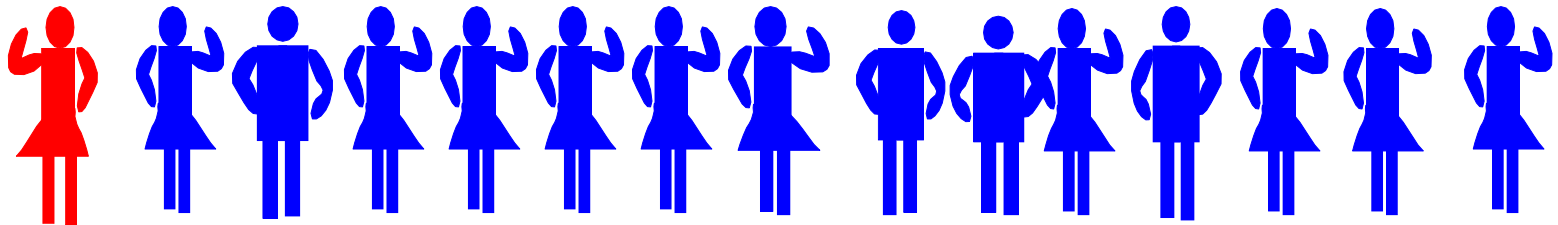
200 NWP Sites



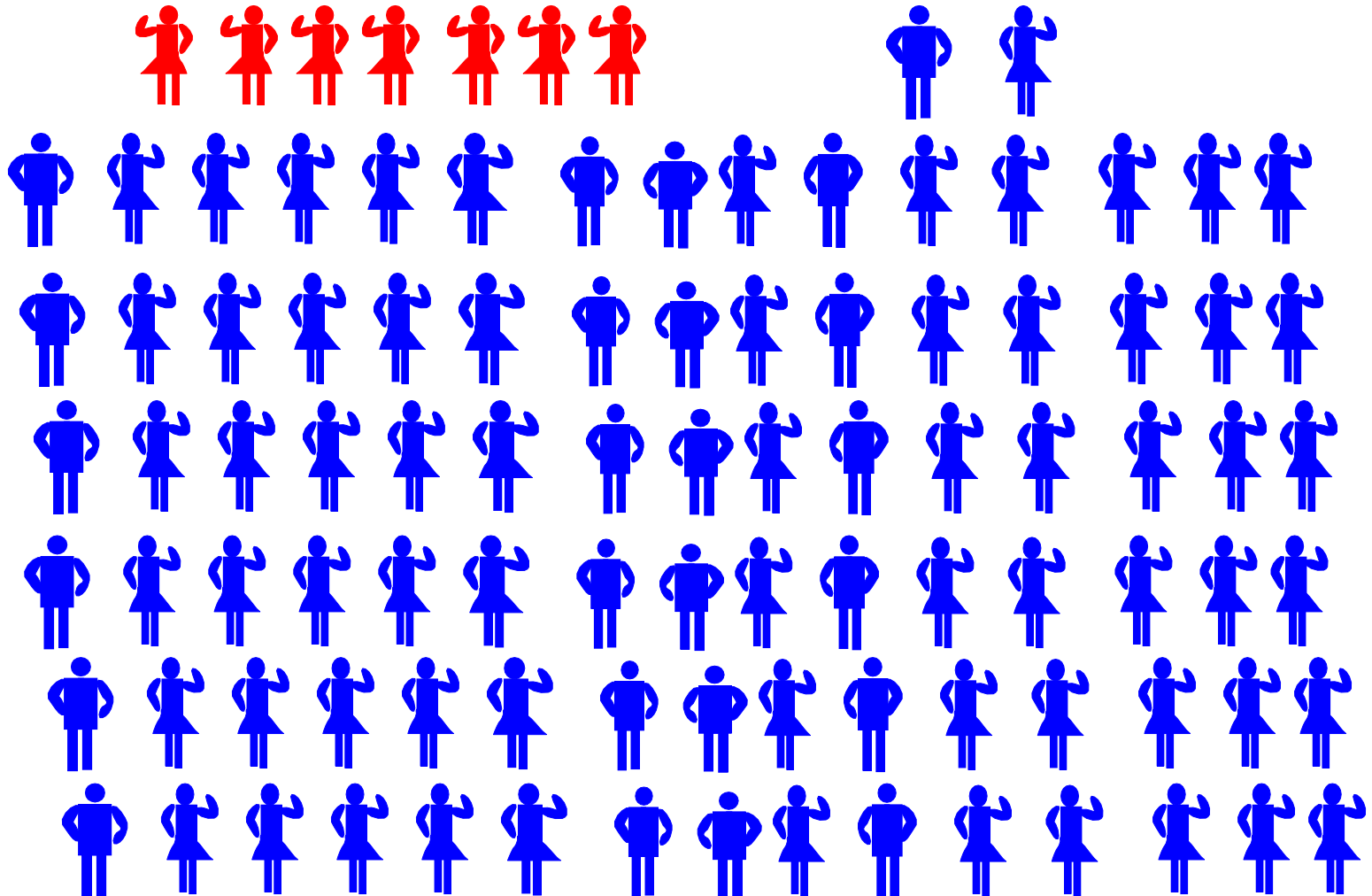
The NWP National Infrastructure

● ● ● | ***TCs are empowered by their local sites to share their expert teaching knowledge on a very large scale.***

- Currently there are approximately 7000 summer institute graduates serving as teacher consultants
- On average, every teacher-consultant works with an average of 14 teachers per year.



● ● ● | Seven thousand teacher consultants serve more than 92,000 teachers each year





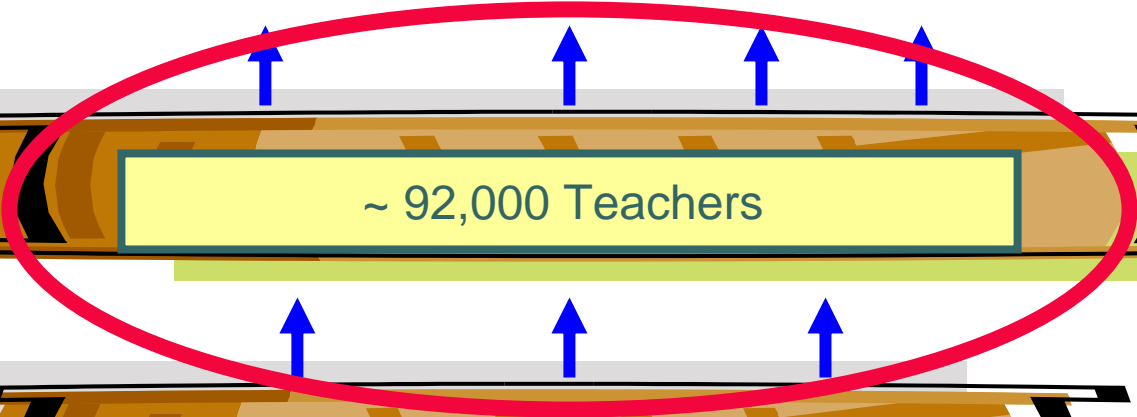
***NWP PROGRAMS SERVE TEACHERS IN DEPTH AND IN MULTIPLE WAYS.***

***NWP PROGRAMS ARE RATED HIGHLY.***

***TEACHERS USE WHAT THEY LEARN IN NWP WORKSHOPS TO IMPROVE THEIR TEACHING AND TO BENEFIT THEIR STUDENTS.***



~ 16,000,000 students  
in the classrooms of NWP teachers



~ 92,000 Teachers

~ 7,000 Teacher Consultants

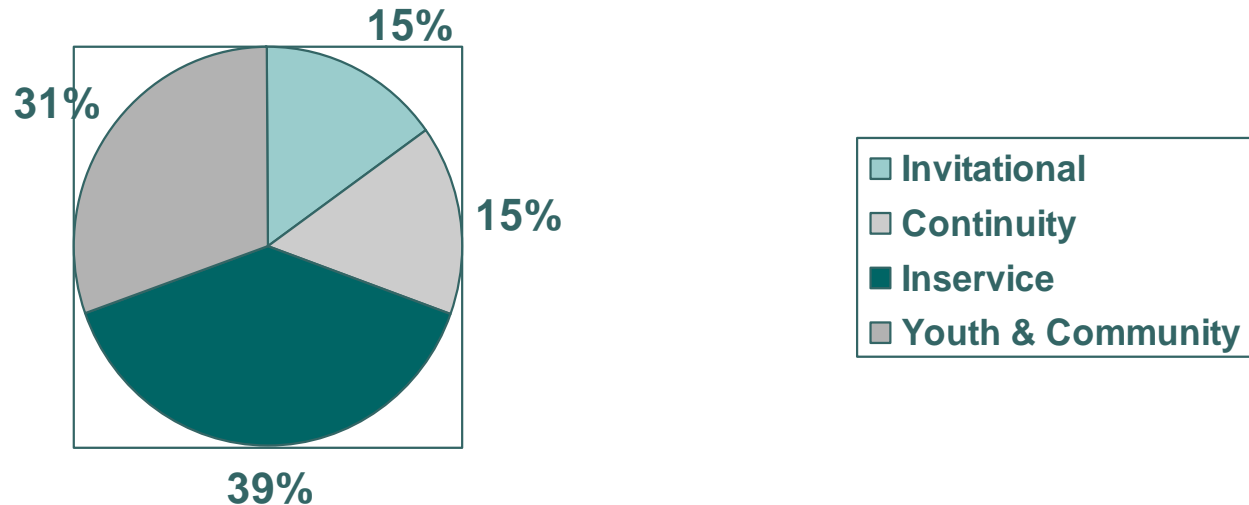
200 NWP Sites

The NWP National Infrastructure

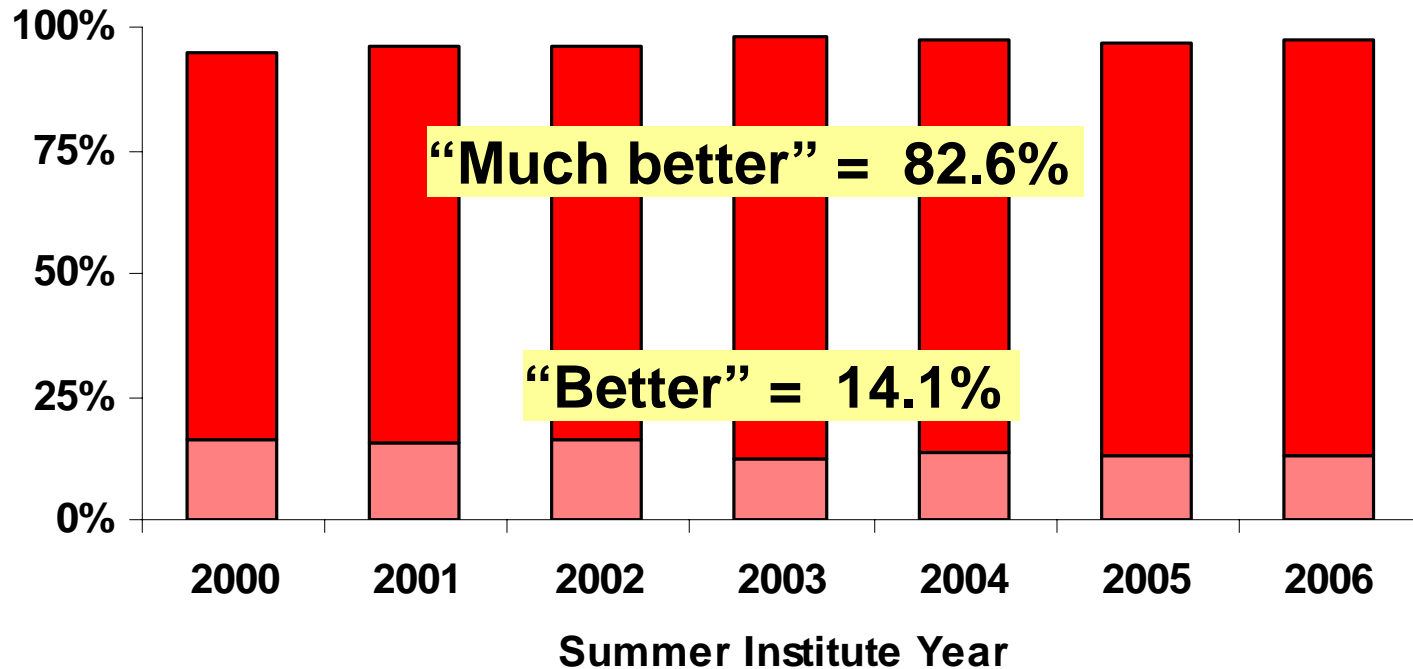
***The NWP serves more than 92,000 teachers each year -- in depth and in multiple ways***

***○ An average of 19 hours per teacher served***

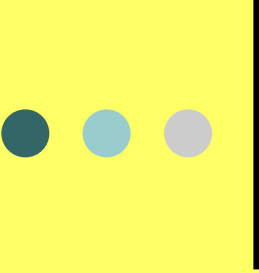
**Percent contact hours by type of program**  
(5 year average 2001-2006)



● ● ● | **97% of teachers at NWP institutes say NWP is better than other professional development.**



*(Source: Survey of summer institute participants 2000 - 2006)*



***NWP TEACHER  
PARTICIPATION TRANSLATES  
INTO BETTER WRITING  
INSTRUCTION FOR MILLIONS  
OF STUDENTS.***



~ 16,000,000 students  
in the classrooms of NWP teachers



~ 92,000 Teachers



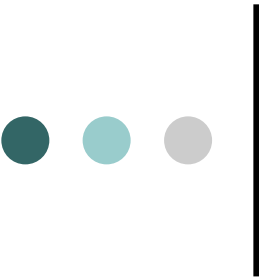
~ 7000 Teacher Consultants



200 NWP Sites



The NWP National Infrastructure



**~16, 000, 000 students  
in the classroom of a teacher  
who has participated with  
the NWP**

**Each teacher teaches  
60 students per year on average**

***Cumulative Pool of Teachers  
who have participated with  
NWP***

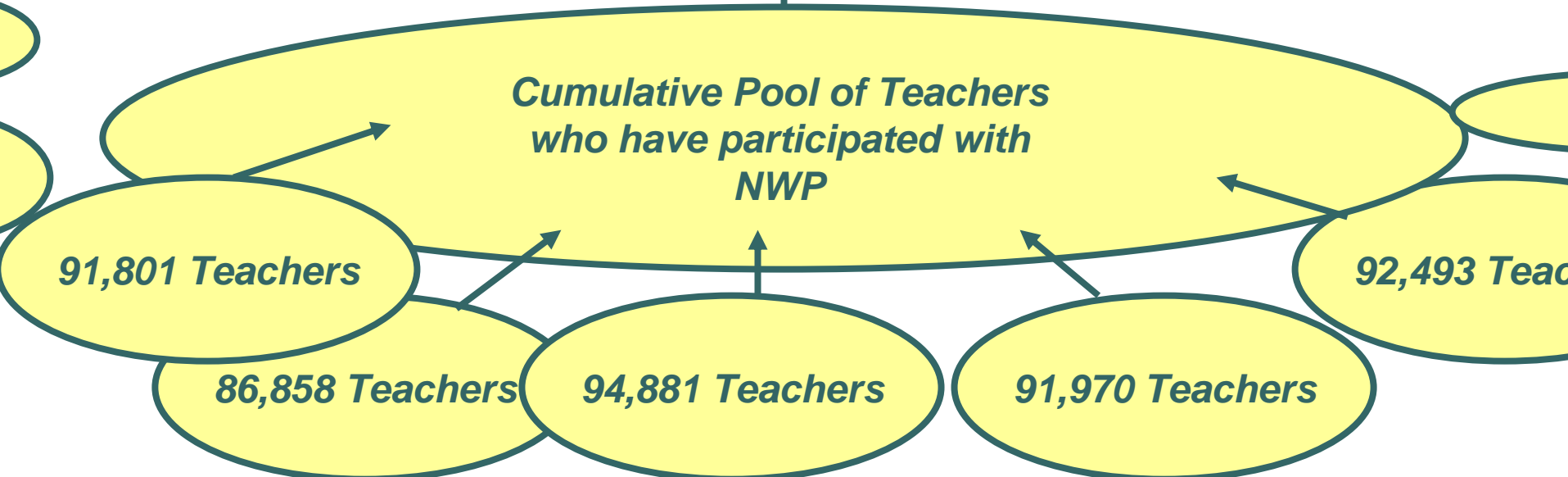
**91,801 Teachers**

**86,858 Teachers**

**94,881 Teachers**

**91,970 Teachers**

**92,493 Teachers**



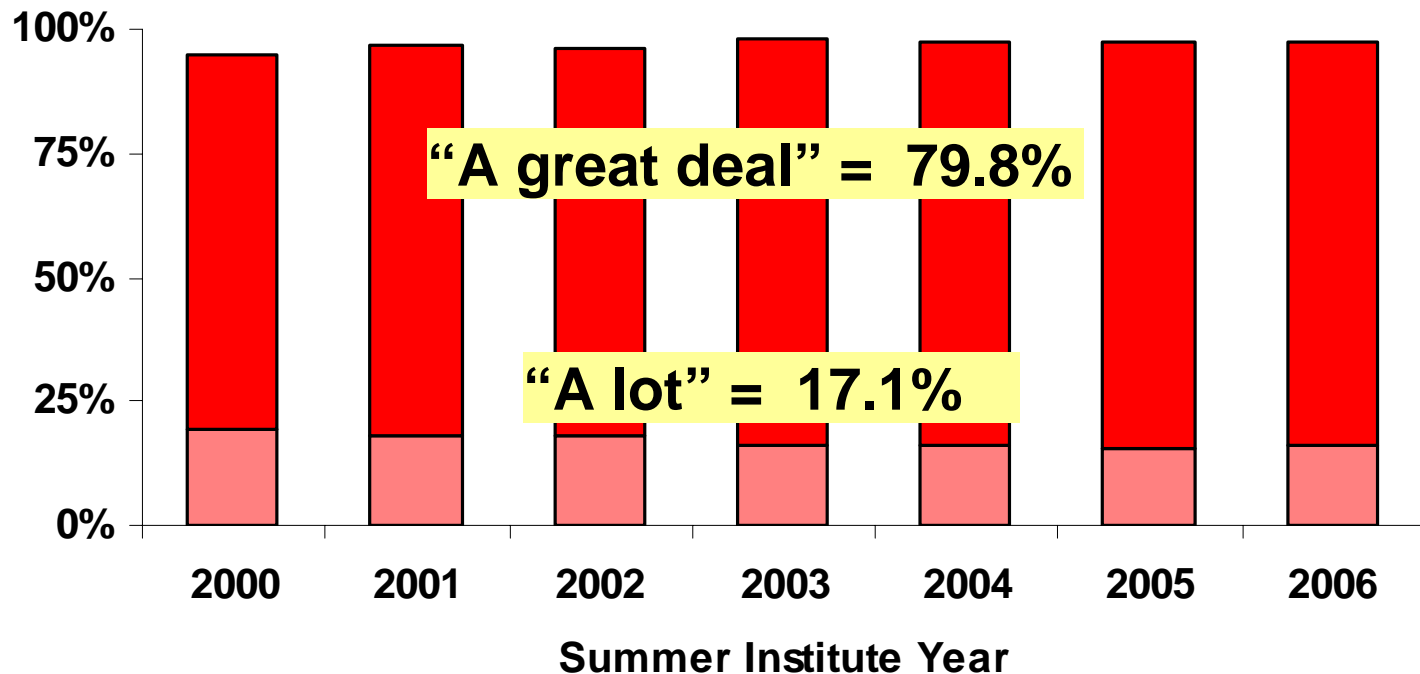


# What institute participants say they gain from NWP for teaching writing:




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**97% of teachers at NWP institutes say that what they learn translates into improved writing skills for their students.**



*(Source: Survey of summer institute participants 2000 - 2006)*



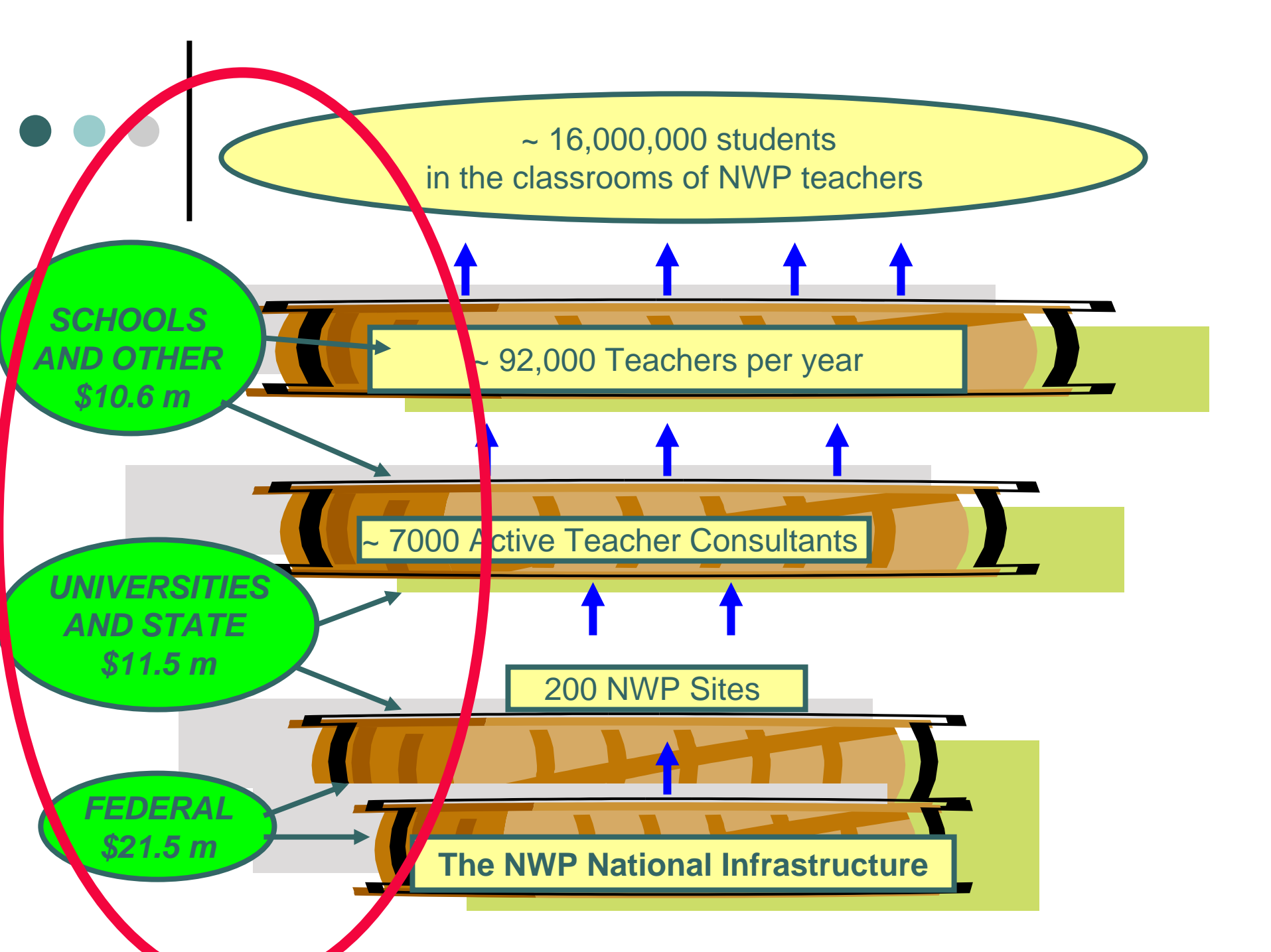
# Multiple NWP studies linking NWP PD to increased student proficiency in writing

- 2008-2010: SRI is conducting a large-scale, 4-year, randomized control study of teaching practices and writing improvement in NWP partnership schools
- 2005-ongoing: NWP's Local Site Research Initiative (LSRI) comparative studies have shown improvement in teaching and student writing in multiple NWP sites and states as a result of NWP inservice programs
- 1999-2002: Academy for Educational Development study showed improvement in teaching practice and student writing performance in NWP classrooms



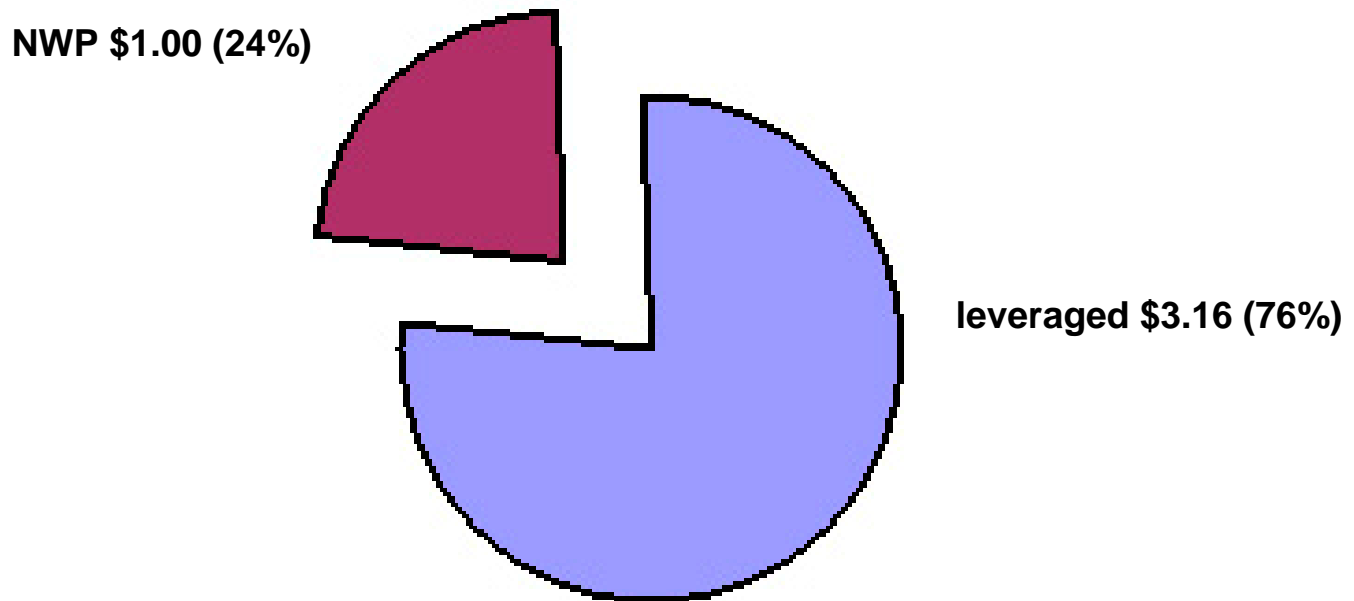
***THE FEDERAL INVESTMENT IN  
LOCAL SITES IS HIGHLY  
COST EFFECTIVE***

The costs of NWP sites and programs are shared by federal, state and local university and school sources.



On average, in the six years from 2001 to 2007, sites received 76% of their funding from sources other than the federal NWP investment. This represents more than \$3 for every \$1 of NWP federal funding.

**NWP leveraged funding  
6 year average 2001- 2007**





# KEY POINTS

## THE FEDERAL INVESTMENT IN THE NATIONAL WRITING PROJECT: KEY POINTS

- 1) THE NATIONAL WRITING PROJECT IS THE LARGEST AND LONGEST-STANDING TEACHER DEVELOPMENT PROGRAM IN U.S. HISTORY.
- 2) THE NWP IS NOT JUST ANOTHER PROFESSIONAL DEVELOPMENT “PROJECT.” IT IS A NATIONAL INFRASTRUCTURE OF 200 LINKED SITES, EACH OF WHICH IS A LOCAL SCHOOL-UNIVERSITY PARTNERSHIP.
- 3) FEDERAL FUNDING OF THE NWP IS NOT JUST ANOTHER ANNUAL “EXPENDITURE.” IT IS AN ONGOING INVESTMENT THAT IS COST EFFICIENT AND GENERATES EVER-EXPANDING CAPACITY TO SERVE TEACHERS.



# KEY POINTS

- 4) THE FEDERAL INVESTMENT IN THE NWP INFRASTRUCTURE LEADS TO LARGE-SCALE IMPROVEMENTS IN WRITING INSTRUCTION FOR STUDENTS.
- 5) FEDERAL FUNDING REMAINS CRITICAL TO THE NWP'S FUTURE WORK. FEDERAL FUNDING ENABLES THE INFRASTRUCTURE TO FUNCTION. A DISCONTINUITY IN FEDERAL FUNDING COULD PUT THE ENTIRE INFRASTRUCTURE, BUILT OVER 30 YEARS, AT RISK.

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“If you care about kids, you will invest in the infrastructure that supports their teachers...”

